



CONTACT

HOME

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Indianapolis IN, 46250

EMAIL

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PORTFOLIO

www.Daniel-LaPack.com

PHONE

1-765-491-8660

SKILLS



InDesign



Premiere Pro



After Effects



Photoshop



Illustrator



Audacity



Spark AR



Lense Studio



Blender



Microsoft
Office

LEARNING:

- Adobe
- Animate
- Character Animator
- Dreamweaver

Digital Marketing Specialist

DANIEL LAPACK

Objective: a position planning, strategizing, and creating marketing media through 3D/2D animation, videography, editing, graphic design, story boarding, photography, motion graphics, and audio mixing.

EDUCATION

Purdue University

Purdue Polytechnic Institute

- 3 years in Computer Graphics Tech

West Lafayette, IN

Aug. 2012 - May 2015

Ball State University

College of Communications, Information,
and Media

- B.A. in Digital Production Video

Muncie, IN

Aug. 2015 - Dec. 2017

EXPERIENCE

Cardinal Communications: Advertising Firm

Position: Intern in advertising department

Accomplishments:

- created award winning safety video for Yorktown Fire Dept.
(2017 Pinnacle Award for Best in Show)

Muncie, IN

Aug. 2016 - Dec. 2017

Hensley Legal Group, PC

Position: Digital Marketing Specialist

- commercials/videos

- 2D/3D animation, storyboards, motion graphics and film
- lighting, filming, audio recording, and audio cleanup

- graphics/photos

- social media graphics, billboards, and bus wraps

- lighting, shooting, and Photoshop cleanup

- 3D face filters for Snapchat, Facebook, and Instagram

- public service

- Indy Humane: create weekly graphics for pet adoption

- Backpacks 4 Good: create promotional content for IPS
free backpacks and supplies

- Additional promotional content provided for:

NeuroHope, Carolin's Care Kits, and Horseshoe Helpings

Fishers, IN

Aug. 2019 - present

VOLUNTEER EXPERIENCE

DIVERSITY WINE CLUB:

Non profit organization

- designed new website and new logo
- consulted on new marketing strategy

Indianapolis, IN

Jul. 2021 - Sep. 2022